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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Donovan, et al. Art Unit: 3688

Serial No.: 10/647,116 Examiner: Raquel Alvarez

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Title : METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION

VIA EMAIL

MAIL STOP AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Foreign patent documents and non-patent literature are enclosed. A copy of a communication from a foreign patent office in a related application is also enclosed.

This statement is being filed within three months of the filing date of the application or before the receipt of a First Office Action on the merits. Apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: March 11, 2011 /Michael P. Shepherd/

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